



HURON COUNTY MUSEUM & HISTORIC GAOL

PARTNERSHIP AND DONATION GUIDE

Working together to preserve our past
and contribute to a vibrant future for Huron County.

www.HuronCountyMuseum.ca

Huron County Museum
110 North Street, Goderich ON
519.524.2686

ABOUT THE HURON COUNTY MUSEUM & HISTORIC GAOL

ABOUT

The Huron County Museum & Historic Gaol engage our community in preserving, sharing, and celebrating Huron County culture. The Huron County Museum's exhibits celebrate Huron's heritage and tell stories that are unique to the County. The Museum endeavours to tell these stories in a variety of methods on-site, off-site and on-line.

HISTORY

Founded in 1951 by Joseph Herbert Neill, the original Museum collection was housed in the old Central School, which was originally built in 1856. In 1989 a large addition was built around the Museum's CPR locomotive #6275. This addition included, a grand entrance, expanded exhibition space including a new archives wing and state of the art theatre. In the mid 1990's the Museum was excited by a new challenge - the management of the Huron Historic Gaol. This popular attraction is now a National Historic Site that sees thousands of visitors every year. Most recently the Museum has worked to expand it's collection on-line by offering a *Digitized Newspaper* database and *Online Collection*. These ongoing projects have to date added over 16,000 historic newspapers and 3,000 artifacts and archival documents to a searchable on-line collection allowing visitors to virtually visit Huron's past.

THE MUSEUM TODAY

Today the Huron County Museum is an integral cultural contributor and story teller in Huron County. The Museum offers a variety of events, activities and exhibits throughout the year to welcome the public through its doors and add vibrancy to the local community. Some of the Museum's more notable events and collaborations include:

BEHIND THE BARS

This interactive tour held at the Gaol in July and August provides visitors the opportunity to meet and interact with the faces of the Gaol and learn about life *Behind the Bars* between 1841 and 1911!

PARTNERSHIP PROGRAMS

Recognizing that we are stronger when we work collaboratively the Museum frequently partners with local organizations such as the Goderich Makers' Market, Escape Room Goderich, Livery Theatre, and others to bring dynamic and creative programming to the Museum.

EDUCATION GARDENS

The Friends of the Huron County Museum maintain two Education Gardens with the help of local youth and community members. The food produced in these garden's is donated to local food banks.

YOUTH PROGRAMMING

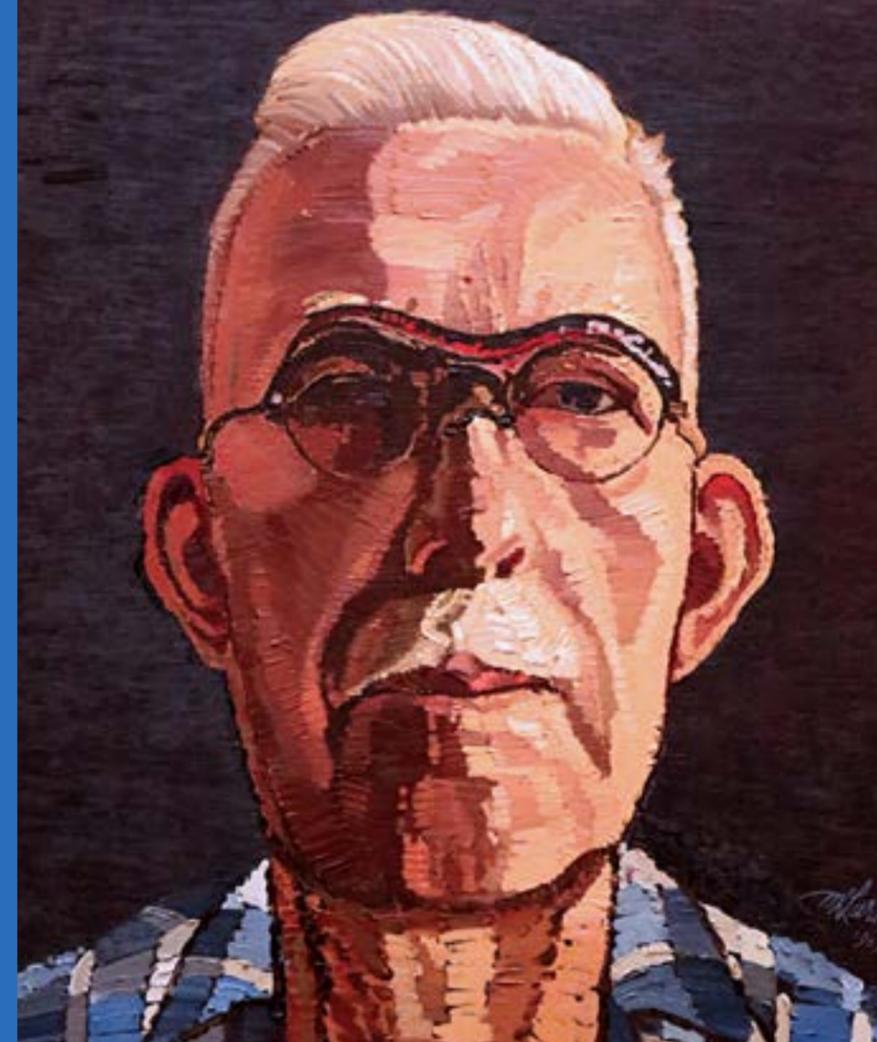
The Museum collaborates with local educators and camp facilitators to offer affordable day camp programs, PD day activities, and evening events for youth aged 5-13.

LIBRARY CARD PROGRAM

The Museum partners with the Huron County Library to offer FREE admission to all Huron County Library card holders.

EDUCATIONAL PROGRAMS

The Museum offers innovative tours and programs for schools and groups of all ages to learn about and truly appreciate the rich history of Huron County. The Museum also hosts an abundance of events, lectures, movies and workshops every month of the year!



Portrait of J.H. Neill,
Huron County Museum founder and first curator

DISCOVER THE MANY WAYS YOU CAN HELP TELL HURON'S STORY!

- PAGE 4 PAST SUCCESSES AND FUTURE GOALS
- PAGE 5 DONATE AN ARTIFACT OR ARCHIVES DOCUMENT
- PAGE 6 IN-KIND DONATIONS
- PAGE 6 VOLUNTEERING
- PAGE 7 MONETARY DONATIONS
- PAGE 7 BEQUEATHMENTS
- PAGE 8-11 BECOME A MUSEUM PARTNER

PAST SUCCESSES AND FUTURE GOALS

MISSION:

"The Huron County Museum and Historic Gaol engage our community in preserving, sharing, and celebrating Huron County culture."

VISION:

"The vision of the Huron County Museum and Historic Gaol is to nurture and inspire heritage and culture through partnerships and collaboration in our communities"

WE'VE GOT MOMENTUM!

Through shared vision, hard work, and many collaborations the Museum has become an integral cultural contributor in Huron County. Recent emphasis has been placed on improved branding, increased programming and attendance, growing strong reciprocal partnerships, as well as providing increased access to the Museum's resources both on-site and on-line.

These efforts are paying off! The Museum is proud to be the #1 attraction in Huron County*. Attendance and revenues are increasing annually and on-line access has also increased resulting in the Museum seeing more virtual visitors everyday.

FUTURE GOALS

The Museum's recent successes will lead to a better, stronger more relevant future for both the Museum and the community.

Next on the agenda is:

- Improved Exhibits
- Expanded Programming
- Expanded Community Engagement
- Further Increased Access to Resources
- Increased Sponsorships

The Huron County Museum and Strategic Plan 2013-2018 can be found on the Museums website: www.HuronCountyMuseum.ca

*The Huron Historic Gaol is the #1 attraction in Huron on TripAdvisor at the time of writing.



MUSEUM & GAOL REVENUE (2017)

Museum and Gaol Revenue:
\$216,822.17

MUSEUM & GAOL EXPENSES (2017)

Programming, Curatorial & Exhibits:
\$37,200.87
Museum & Gaol Rent (Paid to Huron County):
\$488,376.00
Operating Costs & Purchased Services:
\$85,474.39
Salaries & Benefits:
\$679,492.10

Museum & Gaol tax levy per Huron County resident is approximately \$20 annually

HELP US BUILD OUR COLLECTION

DONATE AN ARTIFACT OR ARCHIVES DOCUMENT

The Huron County Museum and Historic Gaol accepts donations of artifacts and archival materials. The Museum is extremely judicious about adding to the collection to ensure that every item in the collection is of high quality and fits within the Museum's mandate.

In order for artifacts to be accepted, they must meet the following general guidelines:

- Artifacts must be historically significant, meaning they would contribute to an understanding of past human behaviour, customs, activities, events, institutions and personalities.
- The artifacts collected must be historically significant to the County of Huron.
- Objects must be in reasonable condition so that the Museum may fulfill its goal of preservation with as little conservation or restoration as possible.

BENEFITS OF DONATION:

By donating an artifact to the Museum you ensure safe preservation of your artifact for future generations, in addition you will be contributing to Huron County's evolving story.

HOW TO DONATE:

Donations to the collection are made by prearranged appointment only.

To donate an artifact please contact the Registrar:
519.524.2686 x2202

To donated an archives document or photograph please contact the Archivist:
519.524.2686 x2201

IN-KIND DONATIONS

Museum staff are continually creating new exhibits and improving Museum spaces. We welcome donations of products and services from our professional partners! In-kind donations are accepted through prearranged agreement. In-kind donations must be of new materials and meet the current requirements of staff.

Some of the In-kind products and services the Museum uses regularly include, paint, construction materials, furnishings, fixtures and printing services.

BENEFITS OF IN-KIND GIVING:

Donate more for less! In-kind donations receive the same benefits as monetary donations at the equivalent retail value.

HOW TO DONATE:

In-kind donations are arranged through the Business Development Manager: 519.524.2686 x2209

VOLUNTEERING

Volunteering at the Museum is fun and exciting! The Friends of the Huron County Museum coordinate many of the volunteer activities and also support the Museum through fundraising. Currently the Museum has more than 60 individual volunteers who donate more than 2000 hours every year!

The Museum's volunteers are all ages and from all walks of life. The volunteers are connected by a passion for culture and a love of Huron County.

BENEFITS OF VOLUNTEERING:

Museum volunteers benefit from life long learning and social engagement, it's a lot of fun! Our volunteers also receive a Museum Membership valid at five Ontario Museum's as well as discounts in the gift shop and programs.

HOW TO VOLUNTEER:

To inquire about volunteer opportunities please contact the Senior Curator: 519.524.2686 x2207

BEQUEATHMENTS

CREATE A LASTING LEGACY

Legacy giving to the Huron County Museum ensures a strong and vibrant community for future generations!

Legacy donors can bequeath historically significant artifacts or provide monetary donations.

BENEFITS OF LEGACY GIVING:

Legacy gifts to the Huron County Museum & Historic Gaol enable you to contribute to Huron County's evolving story. This enables you to pass down your Huron story to your own family as well as the greater community.

HOW TO DONATE:

Legacy donations are arranged through the Business Development Manager: 519.524.2686 x2209



Two Headed Calf Stuffedie available in the Museum Gift Shop

MONETARY DONATIONS

DONATIONS OVER \$60

Receive a one year family membership.

DONATIONS OVER \$250

Receive a one year family membership and a choice of T-shirt or Stuffedie or Tote.

DONATIONS OVER \$500

Receive a one year family membership plus a T-shirt and Tote.

HOW TO DONATE:

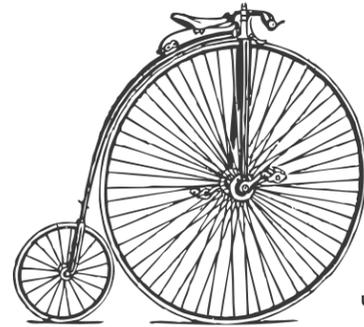
Donations can be made in person or over the phone. The Museum accepts cash, credit or cheque. Please contact the Front Desk for more information. 519.524.2686



Volunteers performing in *Behind the Bars*

BECOME A MUSEUM PARTNER

MUSEUM STAFF PROUDLY WORK WITH EACH OF OUR PARTNERS TO CREATE CUSTOM RECIPROCAL AGREEMENTS.



Visit the Museum to see our c
unique collection of Penny Farthings.

PARTNERSHIP LEVEL: GETTING THE WHEELS TURNING

**FOR DONATIONS AND SPONSORSHIPS
GREATER THAN \$1,000**

SOME OF THE BENEFITS WE CAN PROVIDE MAY INCLUDE:

On-line representation on our web and social channels

Invitation to Museum events

Annual membership

Two Headed Calf T-Shirt & Tote!

Tax receipt



Discover the unique construction of
the Huron Historic Gaol

PARTNERSHIP LEVEL: BUILDING A STRONG FOUNDATION

**FOR DONATIONS AND SPONSORSHIPS
GREATER THAN \$5,000**

SOME OF THE BENEFITS WE CAN PROVIDE MAY INCLUDE:

On-line representation on our web and social channels

In-Museum recognition

Co-operative press releases and media outreach

Invitation to Museum events

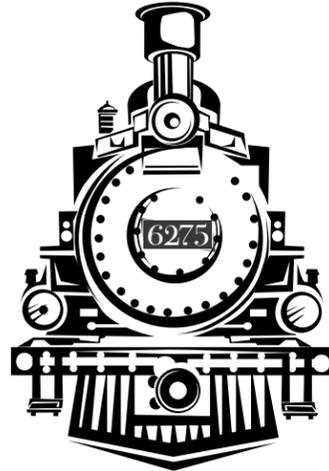
Annual membership

Museum merchandise

Tax receipt

BECOME A MUSEUM PARTNER

MUSEUM STAFF PROUDLY WORK WITH EACH OF OUR PARTNERS TO CREATE CUSTOM RECIPROCAL AGREEMENTS.



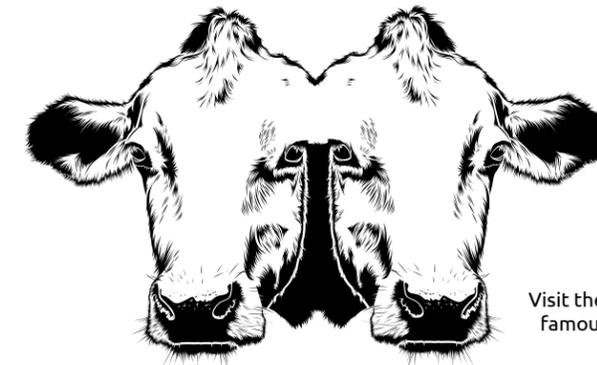
Visit the Museum to see the CPR Steam Locomotive No. 6275

PARTNERSHIP LEVEL: FULL STEAM AHEAD!

**FOR DONATIONS AND SPONSORSHIPS
GREATER THAN \$10,000**

SOME OF THE BENEFITS WE CAN PROVIDE MAY INCLUDE:

- Recognition plaque located in the Museum
- Ribbon cutting ceremony and event held in your honour at the Museum
- On-line representation on our web and social channels
- Cooperative press releases and media outreach
- Invitation to Museum events
- Annual membership
- Museum merchandise
- Tax receipt



Visit the Museum to meet our famous two-headed calves!

PARTNERSHIP LEVEL: IN IT TOGETHER

**FOR DONATIONS AND SPONSORSHIPS
GREATER THAN \$25,000**

SOME OF THE BENEFITS WE CAN PROVIDE MAY INCLUDE:

- Museum staff will work with you and your team to tailor a custom recognition program or exhibit space within the museum
- Ribbon cutting ceremony and event held in your honour at the Museum
- On-line representation on our web and social channels
- Cooperative press releases and media outreach
- Invitation to Museum events
- Annual membership
- Museum merchandise
- Tax receipt

YES, I WANT TO PARTICIPATE! WHERE DO I BEGIN?

For monetary donations contact the Front Desk at **519.524.2686**

For artifact donation contact the Registrar at **519.524.2686 x2202**

For archive donations contact the Archivist at **519.524.2686 x2201**

For bequeathments contact the Business Development Manager at **519.524.2686 x2209**

To volunteer contact the Senior Curator at **519.524.2686 x2207**

For in-kind donations and all levels of partnerships contact the Business Development Manager at **519.524.2686 x2209**

Donations can be made in person, by mail or over the phone.
The Museum accepts cash, credit or cheque.

Tax receipts will be issued upon request.

 facebook.com/huroncountymuseum
 instagram.com/huroncountymuseum
 [@hcmuseum](https://twitter.com/hcmuseum)



Always changing.
Always inspiring.



www.HuronCountyMuseum.ca

Huron County Museum
110 North Street, Goderich ON
519.524.2686