



Huron
County
Museum &
Historic Gaol

SPONSORSHIP OPPORTUNITY

HURON COUNTY INDUSTRY

Telling the stories of Huron's diverse
history of innovation and industry

Old salt mill and elevator at Goderich Harbour (N000.1869.001)



Always Changing. Always Inspiring.

Since its founding in 1951, the Huron County Museum has been welcoming visitors and telling the stories of Huron County through exhibits and a vast collection of local artifacts. While the Museum has seen expanded collections and increased visitor numbers, the mission has stayed the same: to engage and inspire the next generation of Huron County residents by sparking an interest in local heritage and culture.

Over the years, the Museum has grown, expanded and evolved its work:

20,000

annual visitors and
programs & events
participants

5,800

social media
followers

50,000+

artifacts and
archival materials

While we are proud of how far the Museum has come over the past seven decades, now is the time to set our sights even higher. The Museum's current five-year plan articulates the need to engage with more people to increase a shared understanding of the County's culture, leading to a greater social interconnection and stronger Huron County roots. We are in the process of a major redevelopment to exhibition spaces to better reflect the stories of Huron County.

BIG IDEA: The dynamic nature of industry has transformed Huron County and its people in many ways.

Huron County has a surprising and incredibly diverse history of innovation and history. For centuries, the people of the area have manufactured things to use and to trade; from stone tools to pottery, from bicycles to steam engines, baseball bats, fountain pens, craft beer, and more!

To better reflect this important history, the Museum's Industry Gallery has been identified as a space requiring large scale change. Initial steps to determine future exhibition plans included community and staff consultation, as well as analysis of visitor usage.

An Informal Request for Proposal for redevelopment of the Industry Gallery exhibition was circulated to exhibit development firms familiar with the Museum field. James Jensen, of Jensen Design, Cambridge, was awarded the contract to complete redevelopment of interpretive plans for the space.

The renovated gallery will be focused on thematic clusters and will be built upon a foundational "big idea".

The goal is to have full installation completed by late 2023. The current exhibit space will be closed in October 2022 in order for artifacts and exhibit components to be removed, the space redeveloped, and a whole new exhibit gallery with current stories retold and new stories added.



LAKE & LABOUR



NATURAL RESOURCES



SALT!



INDUSTRIAL DIVERSITY

The proposed redevelopment of the Industry Gallery focuses on thematic clusters: Lake and Labour, Natural Resources, Salt, and Industrial Diversity.

Will you join us?

As the governing body for the Huron County Museum, the Corporation of the County of Huron will provide funding for the project, and we are inviting prominent organizations who are generous within our community to partner with us. Your organization can help us revitalize how industry is represented in the history of Huron County.

BENEFITS	Community Champion \$50,000	Captain of Industry \$15,000	Industry Leader \$10,000	Industry Partner \$5,000
Naming rights to the gallery	✓			
Gallery plaque with organization logo and outline of contribution	✓	✓		
Plaque acknowledging groups who contributed to the project categorized by donation level			✓	✓
Invitation to the Gallery grand opening and photo opportunities for social media promotion	✓	✓	✓	✓
Acknowledgement on Museum website as an Industry Gallery partner	✓	✓	✓	✓
Social media posts thanking organization for their contribution	✓	✓	✓	✓

This is an opportunity to get in on the ground floor of the next phase in the Museum's journey; one where we build upon our past successes and set our sights even higher.

For questions or to arrange a visit to the space, please contact:

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Huron County Museum
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